

# Product Owner



A product owner is a decision maker. Fundamentally, the role exists to help represent the needs of both the business stakeholders and the users within a complex environment.

They condense features, bugs, maintenance activities, documentation and enhancements in to a single ordered list that can be turned in to working product.

## Involved in



Planning



Daily scrum



Refinement



Review

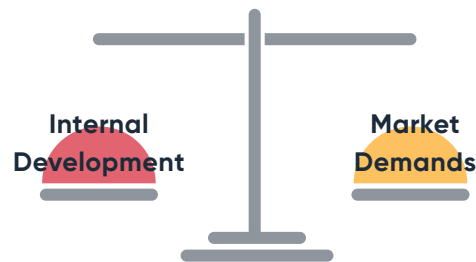


Retrospective

## Role Responsibilities

- A single person
- Owns and orders the product backlog
- Owns the product goal
- Clearly expresses PBIs
- Optimises the value of work
- Makes the product backlog & goal visible
- Ensures the developers understand what is required

## Balancing Act



"Is it viable?"

"What's the right thing?"

## Typical Day

